

Seven Ws: What, Where, When, Who, Why, How & Who Cares?

One approach to brainstorming for a paper is to ask the reporter questions as listed above. Keep asking questions until you find the one you want to answer with your paper.

What about the topic is interesting to me?

Where does it apply in my life? Where does it affect others? Where does it happen?

When is it appropriate? When does it happen? When is it a problem? When is it helpful?

Who is affected? Who needs to know about it? Who would it help?

Why does it happen? Why is it a problem? Why don't people know about it?

How does it work? How can it be explained? How does it spread? How can it benefit?

Who cares? Why should they care?

What

What

What

Where

Where

Where

When

When

When

Who

Who

Why

Why

How

How