INTERN ADVERTISING

POLICY

The South Carolina Board of Chiropractic Examiners and the college prohibit non-licensed chiropractic student interns or chiropractic students from advertising professional chiropractic services. Student interns may not produce, publish or distribute their own business cards, newsletters, brochures, web sites, flyers or coupons. Because of the legal and ethical considerations connected to the use of titles “Doctor,” “Dr.,” and “D.C.,” interns are not entitled to use these titles in any way, at any time, including personal checks, stationery, business cards, voice mail, mobile phones, e-mail or websites.

Sherman College approved promotional materials are available to interns in the college bookstore. Interns may purchase these materials to distribute to their patients and potential patients.