
SHERMAN COLLEGE OF CHIROPRACTIC

I'm READY

With the completed construction of the Gelardi Student Center and the renovation of existing buildings on campus, ongoing support and engagement are necessary to ensure Sherman College's continued success and trajectory in becoming the preeminent chiropractic college.

The college's "I'm READY" campaign covers many areas of practice readiness and student success. This initiative highlights and addresses areas of opportunity to align the mission of Sherman College with the success of our students, employees and graduates.

Our students, faculty and staff are making these declarations and many more:

I'm READY to learn.
I'm READY to teach.
I'm READY to embrace technology.
I'm READY to succeed in practice.
I'm READY for financial success.
I'm READY to support/earn scholarships.
I'm READY to conduct research.
I'm READY to change lives.

The "I'm READY" campaign reaches all areas of campus and draws attention to Sherman College's mission and vision, bringing them to life. Our ultimate goal with this campaign is to have all graduates leave Sherman College with the confidence to say, "I'm READY." Take a look on the following pages for a peek at how we have begun to enhance the educational experience and our students' preparation for the life-changing impact of chiropractic practice.



Scallon Hall Renovation

Renovations to Scallon Hall have modernized and expanded both classroom space and technique rooms, while also providing students with visible reminders of the science, art and philosophy of chiropractic. Through graphics highlighting the 33 chiropractic principles, various chiropractic techniques, our Honor Code and more, Sherman College has integrated its values and teachings into Scallon Hall and the campus at large.

Scallon Hall Exterior

Housing most of our academic classrooms and administrative offices, Scallon Hall is filled with opportunities to contribute to our branding and placemaking efforts, starting with a welcoming front door revamp that includes a pop of our signature Sherman burgundy and a few inspiring words.



Scallon Hall Lobby

We are thankful to have The Joint Chiropractic as our sponsor and appreciate the generous gift they have made in helping us up-fit the beautiful Scallon Hall Lobby.



Academic Neighborhood Spotlight (Honor Code)

The majority of interaction between Sherman College faculty, staff and students takes place within Scallon Hall. This space is a central gathering spot and highlights our college Honor Code. Sponsorship for this area is available.



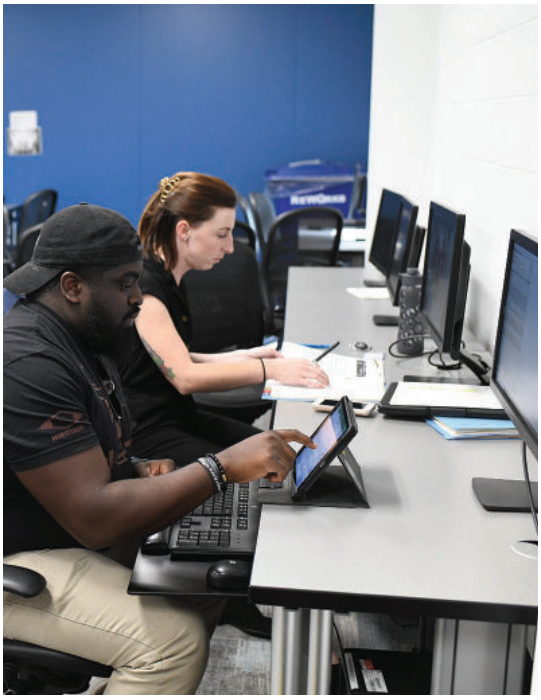
Delta Sigma Chi Corner

This space, sponsored by the chiropractic fraternity Delta Sigma Chi, is a popular gathering place to socialize and study. Contact us to find out about additional lounge locations available for sponsorship.



Spots of Pride

Larry, the Sherman Pride mascot, gets a dominant spot in both Scallon Hall and in the Bookstore (now located in the Gelardi Student Center). Both locations are available for sponsorship, and both are popular places for selfies and photos shared on social media.



Health Center Ready Rooms

Due to increased enrollment, interns in the on-campus Chiropractic Health Center needed a little more space to get READY for practice and prepare to see their patients in the clinic. With this in mind, the college now has two Ready Room spaces, one set up as quiet work room for preparing case notes and studying x-rays, patient files and more, and the other as a social space to relax, eat and gather with fellow interns in between patient appointments. Both spaces are available for sponsorship.









The 33 Principles

A feature graphic throughout Scallon Hall is a symbolic spine using Stephenson's 33 Principles of Chiropractic to embody sections of the spine. Priced at $4,000, the purchase of a principle naming opportunity automatically qualifies the donor as a Visionary Member of Sherman College's Regent program. Limited sponsorship opportunities remain.

X-Ray Suites

The digital x-ray suites in the Chiropractic Health Center are slated for further improvements in the coming months. Recent additions include a 17x17 wireless DR imaging panel and digital acquisition station from RadmediX in the soon-to-be renamed RadmediX Room and a Konica Minolta Straight Arm DR unit in the TRU-Digital Room. The department has also added a fully dedicated x-ray practice suite where X-Ray Interns (XRIs) and faculty/staff can help students work on patient setups and imaging quality.



Chiropractic Techniques

As part of Scallon Hall's interior branding, the classroom hallway features 13 chiropractic techniques, each one with a sponsorship opportunity. Priced at $4,000, the purchase of a technique naming opportunity automatically qualifies the donor as a Visionary Member of Sherman College's Regent program. Limited sponsorship opportunities remain.







Gelardi Student Center

Gelardi Student Center

In February, Sherman College of Chiropractic celebrated the opening of the Drs. Thom and Betty Gelardi Student Center, named after the founder of the college and his wife, a member of Sherman College's first graduating class. The new facility enhances the student experience through a modern library space, multiple study suites, and lounge areas that provide a respite from the rigors of academic life.

Gelardi Student Center Lobby

As the finishing touch on the newest addition to campus, we have added the mission and vision of the college to the design of the lobby and library entrances. Sponsorship for this area is available.

At Sherman College, we're READY.

Our question to you is this: Are **YOU READY** to join in?

Naming a designated space on campus is a meaningful way to remind college constituents of the contributions and support that help expand the capacity of the campus to accommodate more students, technology, programs and community engagement. Additional areas that present great opportunities for advancement include the anatomy lab, research offices, our Thrive (student success program) hallway, and several Scallon Hall lounge areas.

Learn more about the many ways to support Sherman College's "I'm READY" initiative at *www.sherman.edu/ready*. For information on specific naming opportunities, please call the Office of Institutional Advancement at 800-849-8771, ext. 301, or email *aloflin@sherman.edu*.