



SHERMAN COLLEGE
of CHIROPRACTIC

Community
IMPACT 20
REPORT 20



COMMUNITY IMPACT REPORT

OVERVIEW

A widely acknowledged leader in the field, Sherman College of Chiropractic provides students with a comprehensive chiropractic education, preparing them to enter the profession as doctors of chiropractic who are highly skilled, compassionate, ethical and successful.

When he founded Sherman College in 1973, Dr. Thomas A. Gelardi sought to protect and advance the chiropractic profession. He envisioned an environment where chiropractic could be studied, advanced, taught and then shared worldwide for the ultimate good of humanity. We carry on that purpose today.



Defining Our Community Impact

One major focus of Sherman College's 2020-2024 Strategic Plan is building a community that is locally engaged, professionally active, and loyal to and supportive of the college. The college's work in this area serves both our local community and our chiropractic peers. Sherman College partners with individuals, local organizations, corporations and foundations to provide community service and garner financial support as we fulfill our mission and vision.

FAST FACTS



The college was named after **Dr. Lyle Sherman**, a pioneer in the development of modern chiropractic



SHERMAN IS HOME TO **400** STUDENTS

FROM **40** STATES & **14** COUNTRIES



Health care consumers want less invasive and more proactive approaches to health, and Sherman College is poised to help meet this need by educating future doctors of chiropractic

More than **3,500**

Sherman College alumni care for patients around the globe



Our live and online continuing education programs attract 1000s of doctors of chiropractic from across the country and around the world

Our on-campus Chiropractic Health Center serves



27,000



patient visits each year

“We are taking on the challenge of our time – to demonstrate the unique health-promoting qualities of chiropractic care with greater numbers of highly qualified graduates – and we are doing it with a level of passion that inspires all of those looking on, and all of those joining our profession.”

– Dr. Edwin Cordero, Sherman College President, adjusting a patient while visiting his former chiropractic practice in Boynton Beach, FL.



STRATEGIC PARTNERSHIPS

While Sherman College does have a unique focus and mission educating and preparing students to become doctors of chiropractic – it also has much to offer through service to others. Service is one of the three ways in which we accomplish our mission and is a key component in how we engage the local community.

During the past year, we have worked diligently to strengthen existing relationships and build more bridges between Sherman College and the Spartanburg and Upstate areas.



“Sherman College must continue planning and building foundations for a global impact. To that end, we are developing relationships around the world with organizations, chiropractors and academic institutions that share our values

and our vision for the profession. We are partnering with groups that allow us to share our passion for healthcare as well as groups that are positioned to help us spread principled chiropractic to all parts of the world.”

– Dr. Robert Irwin, Sherman College Provost, serving at the college’s annual Thanksgiving luncheon.

Here are just a few of the community partners and programs Sherman College supports:



Citizens' Academy



Chiropractic Partnerships

The college maintains strong relationships with chiropractic state organizations, state boards and national and international governing bodies. In addition, our Office of Continuing Education provides content-rich programs for busy doctors so they can renew their passion for the field and bring new knowledge back to their practices and patient care.

Sherman College provides continuing education (CE) for more than **175 events** WORLDWIDE EACH YEAR

MORE THAN **6,000** CHIROPRACTORS ATTEND CE EVENTS sponsored or co-sponsored by Sherman

WE OFFER MORE THAN **75** hours of online CE credit, spanning more than a dozen different topics and categories

WE WORK WITH ORGANIZATIONS LIKE:
Florida Chiropractic Society,
Mile High Chiropractic Movement,
56 Day Boot Camp, The Prana Foundation
Blair Society, FOCUS, and more
to provide CE at their seminars



EVENTS

Sherman College is committed to raising the profile of our institution by building bridges in our hometown community. Prior to the arrival of COVID-19, the college began opening up its front doors and hosting community events on campus thanks to the beautiful new meeting spaces in our Gelardi Student Center.



Gelardi Student Center Ribbon Cutting

The college opened its 22,000-square-foot Drs. Thom and Betty Gelardi Student Center February 2019, celebrating the next steps of its campus master plan and ongoing capital campaign. The center’s beautiful, modern meeting facility can be broken down into three separate meeting spaces or used as one large event space with a total capacity of 650 if set up with auditorium-style seating. During its first year in service to the college and the community, the Gelardi Student Center hosted nearly 100 events.

“The Gelardi Student Center strengthens Sherman College’s commitment to serving humanity and reinforces our commitment to Spartanburg. Serving others is a key component of our mission, and we are committed to becoming an even stronger positive force in our community.”

– Dr. Ohmar Land, Sherman College Vice President for Institutional Advancement and Public Relations, celebrating with his “little brother” at a Big Brothers Big Sisters of the Upstate event.



Community Events 16 EXTERNAL 921 ATTENDANCE

EVENT TYPE



Staff retreats



Board reviews



Workshops



Nonprofit meetings



Career sessions



Community outreach

Select organizations hosted included:

Alianza Hispana, College Town Spartanburg, Leadership Spartanburg Alumni Association, Mary Black Foundation, Media Women of South Carolina, North Spartanburg Fire Department, Spartanburg County First Steps, Spartanburg High School Keystone Club, and the Upstate Family Resource Center.

College Events 77 Sherman College events (internal): 7,690 Attendees

EVENT TYPE

Club Day
Commencement
Intern Pinning
G10 Meetings
Lyceum
IRAPS
Ribbon Cutting
Fundraising Dinner
New Student Orientations

Recruiting Events
Showcase Sherman
Student Conduct Hearings
Talent Shows
Continuing Education/
Technique Seminars
Philosophy Events
College-Wide Meals
President’s Assemblies

Club and Student Government
College Celebrations
Fraternity and Sorority
Employee Meetings
Team-Building Programs
Trainings
Workshops and more...



SHARK TANK

Individuals and organizations hosted during internal college events included Kevin Harrington of Shark Tank, Chiropractic Student Government, Staff Council, numerous student clubs and organizations, Sherman College students, employees and alumni.

HEALTH CARE



The current state of affairs in health care assures us that the world needs what doctors of chiropractic have to offer. This is no different in our hometown of Spartanburg. Our on-campus Chiropractic Health Center is Sherman College’s front door to the community. It is a symbol of our citizenship in the Upstate of South Carolina, and it is where we provide affordable, high quality patient care while also allowing our interns to gain practice experience and guidance from our expert clinical faculty.

FAST FACTS

1,800
VISITS

provided free of charge for patients who participate in one of our community outreach partnerships

The Health Center provides chiropractic care to clients of AccessHealth Spartanburg, an organization that coordinates quality and timely healthcare for low-income residents who do not have insurance and do not qualify for public assistance; we have collaborated with AccessHealth for more than five years.



The Health Center also provides chiropractic care to Spartanburg Methodist College athletes for the benefit of strengthening their student athletes and athletic programs; we have partnered with SMC since 2013.

OTHER PRO BONO CARE INCLUDES **FREE VISITS** FOR



We are fulfilling our mission by educating and preparing doctors of chiropractic who bring the message of principled chiropractic and the valuable service of vertebral subluxation correction to the betterment of their practice members and to the advancement of our profession, our community and the world.



Interns participated in more than **40 community health events** and health talks in 2019

EVENTS INCLUDE:

blood drives, local church health fairs and local school events, health fairs for major area employers (including Mary Black Hospital, UPS, Spartanburg Community College, University of South Carolina Upstate, the City of Spartanburg and more), the Palmetto Senior Expo, Hub City Farmer’s Market, the South Carolina Court Reporters Convention and more

The Chiropractic Health Center also sponsored community events such as:



Carolina Supernatural
FITNESS COMPETITION



“We are proud to serve our neighbors through our care at the Chiropractic Health Center. This facility allows us to share our mission and philosophy of health, to offer care to underserved patients in need and to help improve the lives of thousands of individuals our community.”

– Dr. Joe Donofrio, Vice President for Academic Affairs, providing complimentary chiropractic care for the Spartanburg Philharmonic.

COMMUNITY SERVICE

Nearly
50%

of Sherman College students volunteer for outside organizations



As an institution, Sherman College hosts food drives; collects items for children, schools, the military and the homeless; donates hundreds of items each year to Toys for Tots; and helps others in countless ways. But aside from our institutional service, Sherman College employees and students give independently by serving many volunteer hours in the area, making a larger community impact and engaging with others in deeply meaningful ways.

Here is a small sampling of the organizations the Sherman College community serves:

Local Public and Charter Schools
Church/Faith-based ministries
Food Pantries
Animal Allies
Big Brothers Big Sisters of the Upstate
Birth Matters
Blood Connection
Boy Scouts of America-Palmetto Council
Carolina Miracle League
Carolina Pregnancy Center
EMERGE Family Therapy Center
Greenville Hispanic Alliance
Greer Soup Kitchen
Habitat for Humanity
Homeless Period Project
Hope Center for Children

Hub City Animal Project
Humane Society
March of Dimes
Mainstay Domestic Violence Agency
Miracle Hill Ministries
Mobile Meals
Partners for Active Living
Paws Animal Wildlife Sanctuary
Piedmont Care
Samaritan's Purse
South Carolina Health Coalition
Spartanburg Soup Kitchen
St. Jude Children's Hospital
Toys for Tots
United Way
Upstate Pride
Upward Sports

Veterans Administration
Veterans of Foreign Wars



To learn more about our impact and the causes and groups our Sherman family serves, we recently asked everyone on campus to complete a community service survey; findings are below.

Approximately

60%

OF EMPLOYEES
volunteer for organizations
outside of the college

8%

OF EMPLOYEES
SERVE

5+ hours
PER MONTH

Members of the college community focus their service primarily on issues and organizations dedicated to:



ANIMALS



CHILDREN



FOOD
INSECURITY



HOMELESS



VETERANS

Additional causes supported include human trafficking, sexual and domestic violence, special needs individuals, and political causes.

Approximately

12% OF
EMPLOYEES

SURVEYED REPORTED SERVING
AS BOARD MEMBERS FOR
LOCAL ORGANIZATIONS OR
NONPROFITS.

These organizations include the following:

- Big Brothers Big Sisters of the Upstate
- Boy Scouts of America Palmetto Council
- Local churches
- Delta Sigma Chi International
- Eddlemon Adventist School
- EMERGE Family Therapy Center and Teaching Clinic
- ICA Council on Upper Cervical Care Diplomate Examination Board
- International Federation of Chiropractors and Organizations
- Leadership Spartanburg Alumni Association
- Palmetto State Chiropractic Association
- Safe Homes - Rape Crisis Coalition
- South Carolina Board of Chiropractic Examiners



“Service programs allow our students, faculty and staff to make a larger community impact and engage and serve in meaningful ways. Students learn that becoming a contributing part of the community and sharing their gifts with the community is good for them and good for chiropractic. But more importantly, they experience the joy of giving back and a sense of purpose.”

– LaShanda Hutto Harris, MSW, Sherman College Vice President for Student Affairs, volunteering with her daughter's Daisy Scout Troop cookie sale.

PHILANTHROPY

Sherman College's community impact can also be attributed to the continued generosity of its financial supporters. Thanks to their dedication and support, we have been able to carry on the great work we do to support our mission and vision and serve our community. To expand our efforts and our global impact, we are continually working to develop relationships with individuals, corporations, grantors and foundations to gain the financial support that helps us fulfill our mission and vision.

On behalf of our leadership team, faculty, staff and students, we say thank you to our generous supporters. We appreciate your faith in us and your shared commitment to the future of chiropractic education.

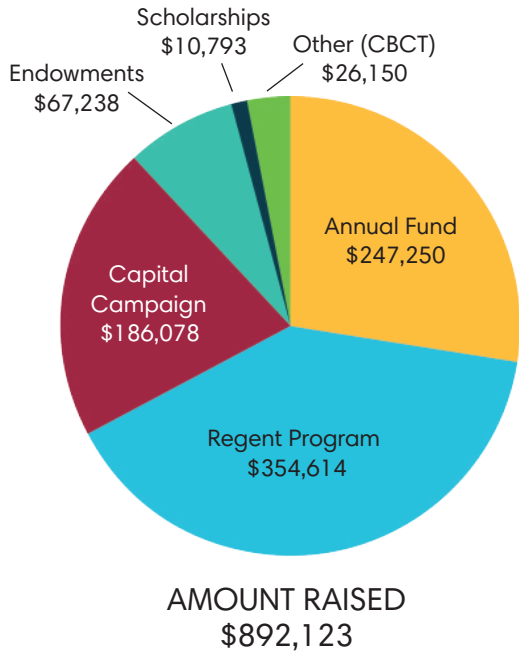


Sherman College Endowment

Sherman College's total endowment funds as of December 31, 2019, were \$1,366,005. Endowment funds are crucial to the operation of any college or university; they are funds the institution invests to support current students and to secure the future of its educational mission. Endowments are invested to grow the principal and provide additional income for future investing and expenditures.

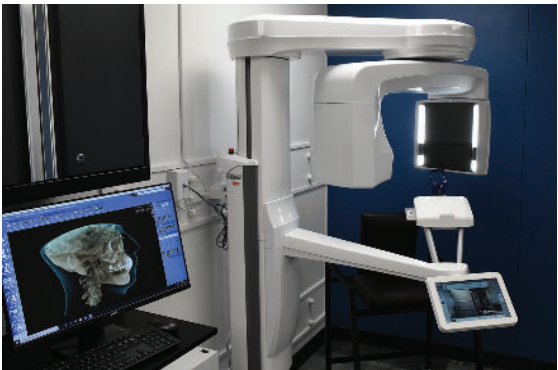
GIVING IN 2019

Thanks to your support, gifts in 2019 exceeded the college's annual fundraising goal of \$775,000 by more than 15 percent. Our fundraising campaigns can be divided into the following areas of focus:



NOTES:

- Annual Fund gifts include the 1973 Club, alumni giving, the Buy a Brick campaign, I'm READY Principles and Techniques, other naming opportunities and more.
- Regent Program gifts include those donating \$1,000 or more per calendar year and those participating in the I'm READY Paver campaign. Donors sponsoring I'm READY Principles and Techniques qualify as regents if so desired.
- Capital Campaign projects include gifts to our Dreams Coming True and Student Clinic Campaign.
- Endowment gifts include the general endowment, as well as gifts to certain endowed scholarships, including the Beane & Frederick Endowed Scholarship, Lyle & Eula Sherman Endowed Scholarship, and the Porter Endowed Scholarship.
- Scholarship gifts include donations made to those scholarships that are not endowed, including the Alumni Association Scholarship, Berkowitz Memorial Scholarship, Eric Bourg Scholarship and others.
- The college also receives many generous in-kind donations which are greatly appreciated, though not accounted for in monetary totals.



Other campaigns (temporarily restricted) include donations toward the college's recent addition of a CBCT imaging unit in the Chiropractic Health Center.



"We are eternally grateful to each and every person who contributes to Sherman College of Chiropractic. Without our donors we simply could not continue to pursue our vision. Those who contribute to our endowment funds hold a special place in my heart, as they are ensuring our mission goes on long after we are gone."

– Karen Canup, MBA, Sherman College Chief Operating Officer/ Chief Financial Officer, cheering on the college's sponsored Carolina Miracle League team with mascot Larry the Lion.

SUMMARY

Sherman College's purpose was originally, and remains today, simple and true to the roots of the profession: to educate and prepare students to become doctors of chiropractic.



With its distinguished faculty, talented staff, dedicated students and international network of respected alumni and doctors of chiropractic, Sherman College continues to explore, advance, teach and share principled chiropractic for the ultimate benefit of humanity.

Sherman College of Chiropractic has arrived at a key moment in history. Looking ahead to our 50th anniversary in just a few years, we are poised to make Sherman College the undisputed leader in chiropractic education.

We are grateful to those who paved the way before us. We are thankful for those who serve with us now. And we look forward with great anticipation to what the future holds for Sherman College of Chiropractic.



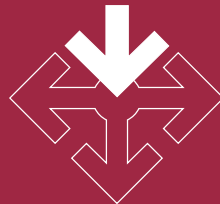
"Passion and purpose are manifest in the hearts of all those who desire to see people become the absolute best versions of themselves. Chiropractic at its core has always been about taking care of people in this way. It is my great honor to represent Sherman College and share this wonderful life purpose with all who will receive it. Whether as a platform speaker, on a chiropractic mission trip, or just encouraging conversations with prospective students, changing lives for the better is the mission of our profession."

– Dr. Neil Cohen, Sherman College Senior Vice President for Presidential Affairs, serving during a chiropractic mission trip to Peru.

We thank you for all you do help Sherman College thrive today and to ensure its prosperity in the future.

“SERVICE TO OTHERS
IS THE RENT YOU PAY
FOR YOUR ROOM
HERE ON EARTH.”

– MUHAMMAD ALI



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