



SHOWCASE
SHERMAN

WEEKEND

SPEAKERS



**Dr. Jack
Bourla**



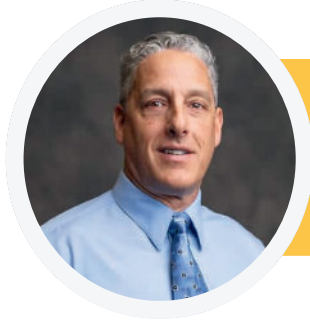
**Dr. William
Decken**



**Dr. Joseph
Donofrio**



**Dr. Heath
Treharne**



**Dr. Michael
Tomasello**



**Dr. Sarah
Hock**



**Dr. Jay
Komarek**



**Dr. Russell
Goff**



**Chris
Roberson**



**Dr. Sophia
Duarte**



**Dr. Victoria
Pait**



**SHERMAN COLLEGE
of CHIROPRACTIC**
South Carolina's Chiropractic College[®]



AGENDA

JULY 09-11

THURSDAY, JULY 9, 2026

TIME	ACTIVITY	LOCATION	DESCRIPTION
	Hotel Check-In	Hotel	Enjoy your stay with the AC Hotel Spartanburg.
6:00pm	Meet & Greet	Hotel	Enjoy meeting fellow students attending SSW, student ambassadors, and staff members of Sherman College in the AC lobby before heading to Music on Main!

FRIDAY, JULY 10, 2026

TIME	ACTIVITY	LOCATION	DESCRIPTION
7:30-8:15 AM	Breakfast	Hotel	Start your day with breakfast on the 2nd floor of the hotel.
8:30 AM	Hotel Pickup	Hotel	Load shuttle to Sherman College campus.
8:45 AM	Event Arrival	Gelardi Event Space A-C	All guests arrive! Find your designated table marked with your name card.
9:00 AM	Introduction	Gelardi Event Space A-C	Director of Admissions, Admissions Staff, & Student Ambassadors Introductions
9:15 AM	President's Welcome	Gelardi Event Space A-C	Join us as we welcome you and get ready for an informative, fun-filled day. Hear from our staff and leadership as they welcome you and give you an overview of the weekend.
9:30 AM	Chiropractic Overview	Gelardi Event Space A-C	Learn about the history and philosophy of chiropractic with Dr. Decken .
10:00 AM	Palpation Session	Scallon 278, 279, 284, & 285	Break into groups to attend hands-on learning session.
11:30 AM	Lunch & Student Experience	Gelardi Event Space A-C	Enjoy your lunch break with Student Ambassadors and use your coupon at the campus store! During this time, explore the Gelardi Student Center, and meet with local vendors.
12:30 PM	Academic Overview	Gelardi Event Space A-C	Hear an overview of our academic program, including: our curriculum, board preparedness, and techniques/electives offered with Dr. Donofrio .
1:00 PM	Campus Tour		Tour the Sherman College campus and learn more about clubs at Sherman.
4:15 PM	Closing & Applied/Accepted Gifts	Gelardi Event Space A-C	Closing remarks & information for Saturday.
4:30 PM	Shuttle to hotel		Load shuttle to return to the AC Hotel Spartanburg.

Enjoy your evening exploring downtown Spartanburg. Use your recommendation sheet for dinner ideas!



AGENDA

JULY 09-11

SATURDAY, JULY 11, 2026

TIME	ACTIVITY	LOCATION	DESCRIPTION
6:30-8:30 AM	Breakfast	Hotel	Start your day with breakfast on the 2nd floor of the hotel.
8:45 AM	Hotel Pickup	Hotel	Load shuttle to Sherman College campus.
9:00 AM	Event Arrival	Gelardi Event Space A-C	ALL guests arrive!! Enjoy coffee and pastries, mingle with other students, and engage with Student Ambassadors.
9:20 AM	Financial Aid Session/ ROAR	Gelardi Event Space A-C	Learn about your financial aid options at Sherman College of Chiropractic with the Director of Financial Aid, Chris Roberson .
9:50 AM	Business Session	Gelardi Event Space A-C	Learn about the BUSI program, which empowers future chiropractors by fostering professionalism, effective communication, and strong business planning with Dr. Treharne .
10:20 AM	Accepted/Applied Gifts	Gelardi Event Space A-C	Recognition and disbursement of accepted and applied student gifts.
10:30 AM	Sports Session	Gelardi Event Space A-C	Discover how chiropractic principles apply to human performance, resilience, and recovery by focusing on the relationship between structure, nerve communication, and the body's capacity to function at its highest level with Dr. Tomasello .
11:00 AM	Peds Session	Gelardi Event Space A-C	Explore chiropractic care through the lens of pregnancy, birth, and childhood development, with a focus on supporting the body's innate ability to adapt, grow, and express health from the very beginning with Dr. Hock .
11:30 PM	Upper Cervical Session	Gelardi Event Space A-C	Take a closer look at the upper cervical region and its foundational role in chiropractic analysis, where precision, philosophy, and the nervous system meet in the pursuit of clearer communication between brain and body with Dr. Goff .
12:00 PM	Animal Session	Gelardi Event Space A-C	Expand your chiropractic perspective beyond human practice by exploring how Innate Intelligence, adaptation, and nervous system function are expressed in animals, deepening appreciation for chiropractic's universal principles with Dr. Komarek .
12:30 PM	Chiropractic Bootcamps	Scallon 278, 279, 281, & 285	Break into groups to learn more about designated sessions: Sports, Peds, or Upper Cervical Chiropractic.



AGENDA

JULY 09-11

SATURDAY, JULY 11, 2026 (CONT'D)

TIME	ACTIVITY	LOCATION	DESCRIPTION
1:30 PM	Group Photo	Gelardi Lobby	Gather in the lobby of Gelardi for a group photo to remember the weekend!
1:45 PM	Lunch/Apply Now	Gelardi Event Space A-C	Enjoy lunch with Student Ambassadors and use this time to start an application! Use code SHOWCASE to waive the application fee!
2:15 PM	Question & Answer Panel - Dr. Bourla & Sherman Alumni	Gelardi Event Space A-C	Be a part of a live Q&A with a panel of program alumni and practicing chiropractors to get all your questions answered.
2:45 PM	Graduating Ambassadors	Gelardi Event Space A-C	Our graduating ambassadors say goodbye!
3:00 PM	Weekend Wrap-Up	Gelardi Event Space A-C	Join us for the closing statements as we conclude our weekend together.
3:30 PM	End of Event		Shuttle Back to Hotel or Leave Directly from Sherman College